

Motor City Makeover Kickoff

April 18, 2007

Mary Konopka
Chair, Beautification Committee

Ava R. Tinsley
Chair, Motor City Makeover

WELCOME

- Block Club Members
- Vacant Property Monitors
 - Block Captains
- Association Presidents
- Beautification Members
- City of Detroit Officials
 - Caring Neighbors

Motor City Makeover

May 12, 2007

Neighborhoods Working Together

- Arden Park – East Boston
- Glynn Court
- Taylor Block Club
- Atkinson Avenue
- Boston-Edison
- Central and Western District Police

A Seamless Clean Area

**Imagine coming home to a
TOTALLY clean Neighborhood!**

In Boston-Edison we are asking neighbors to clean from the middle of the street (or middle of the boulevard) to the middle of the alley.

We need your help to RALLY
your neighbors. When
delivering flyers, we ask that
you knock or ring the doorbell.
Face to face, ask them to come
out on May 12th between
9:00am and 3:00pm.

Vacant Houses Need Love too!

**Report any unsecured properties to
James Hamilton
865-6036**

Where are we taking all the trash collected?

Upon collecting a sizable number of bags, we ask that you call Ava at (313) 258-8369.

A truck will be dispatched for bag pickup.

Where are we taking all the trash collected?

Upon collecting a sizable number of bags, we ask that you call Ava at (313) 258-8369.

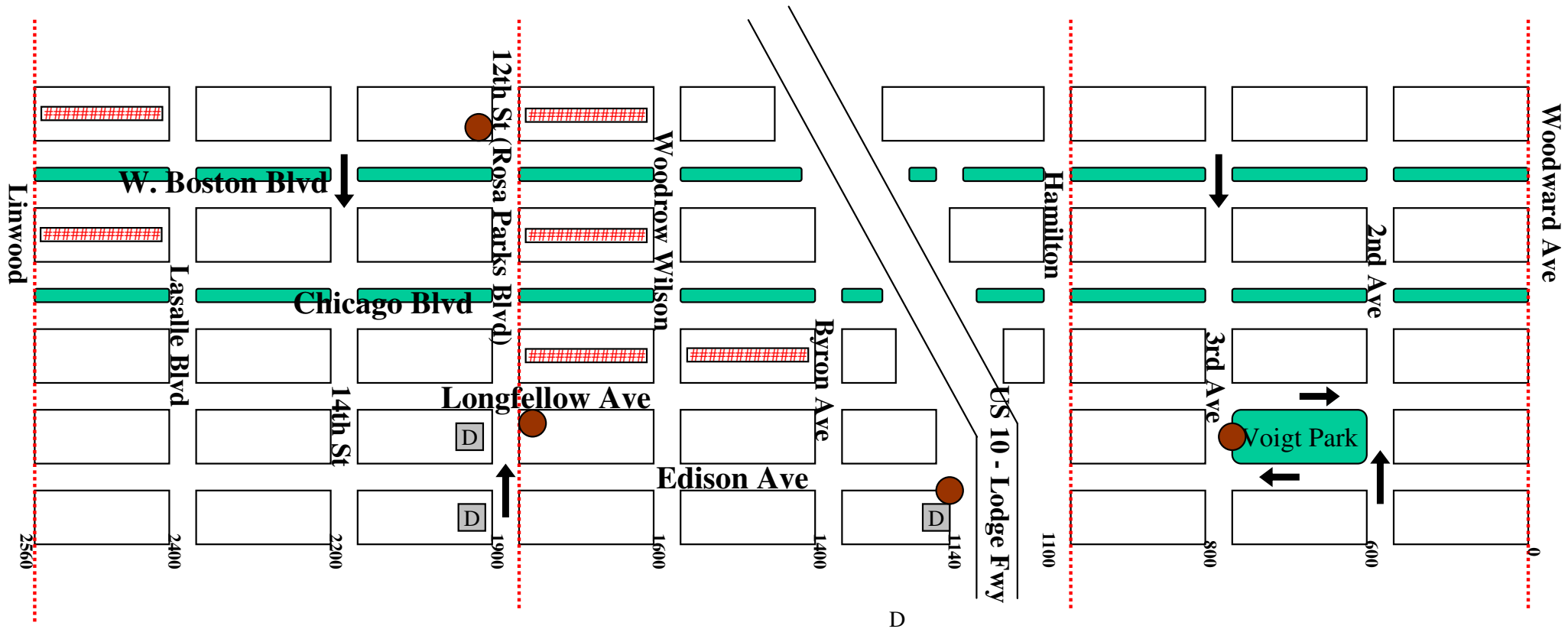
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Example of last year's 2006 Boston-Edison MCM Map for dumpster and dumpsite locations. May 12, 2007 is not yet finalized.

Zone C

Zone B

Zone A



● Dumpster

▨ Alley Clean-Up

▣ D Illegal Dumpsite

Wonderful individuals who deserve a BIG THANK YOU

- Mr. Ali Morgan & Mr. Howard Dowell
of Unified Minds.
- The State of Michigan and the Alternative
Workforce & the Community Service
Workers

City of Detroit

Mr. Ajene Evans
Neighborhood City Hall

Ms. Megan Pitts
Mayors Office of Community Affairs

**Historic Boston Edison
Association
Visual Impact Project**

**Project Theme:
“Returning the Beauty
and Elegance” to HBE**

Establish basic goals for project
success

A Litter Free Community

B. Clean Curb Community

C. Cleared Alley Community

D. Lush Green/Blooming
Community

E. A Cruising Beautiful Homes
Community

- Engage residents in participating in the development of acceptable appearance standards for the community
 - Establish desired visual goals for the community
 - Create opportunity for residents to participate in determining what would be the most visually impactful priority project

Create V.I.P. Committee – Visual Impact Project Committee

Set at least three major community
common area improvement projects to:
Remove litter, debris, down branches,
etc.

Clean curbs of occupied and
unoccupied homes, boulevards,
ornamental parks, freeway entrances
and gateways to the community

Develop year-round goals for the project

Engage city, county and appropriate state agencies in enforcement to achieve project goals

Seek funding for project – Central Woodward SIA, area foundations, etc.

Project should have long-term impact upon which to grow on, i.e. visual impact should be impactful enough to be witnessed throughout the year

Engage commercial /retail/ institutions
along major thoroughfares to become
involved in pursuing project goals

Businesses should be forced to put out attractive litter/garbage collection receptacles

Should be held accountable for exterior appearance of their establishments – parking lots, clean windows, litter free curbs and sidewalks, appropriate signage, etc.

Host annual recognition of residential blocks and commercial/retail/institutions that reflect VIP goals and objectives

