



Boston·Edison
HOLIDAY HOME TOUR

44TH ANNUAL | DECEMBER 9, 2018

Sponsorship and Advertising Opportunities

44th Annual Holiday Home Tour & Red Carpet Affair at the Motown Mansion

The Historic Boston-Edison Association proudly presents the 44th Annual Holiday Home Tour. Having just celebrated our 90th year as an association, this is our largest fundraiser with proceeds going to support beautification efforts and other projects within the historic neighborhood boundaries. The Holiday Home Tour is scheduled for Sunday, December 9, 2018 from 9:40 a.m. to 4:00 p.m. Tickets are \$40 each – 700 available – and sold out in only a few days last year. The Red Carpet Affair at the Motown Mansion, which is also expected to sell out, is Saturday, December 8, 2018 from 5:00 p.m. to 11:00 p.m. Tickets are available at \$100, \$150, and \$225 levels. Please visit www.historicbostonedison.org/hht for ticket level descriptions.

Sunday's Tour features five historically significant homes. Visitors will have a chance to view the fine exterior and interior residential architecture of the early 1900s. Tours begin at Sacred Heart Major Seminary with buses leaving every 20 minutes from 9:40 a.m. until 4:00 p.m. Tours last two hours. Following the tour, complimentary refreshments are served at the Seminary during the Cookie Reception.

The Saturday Red Carpet Affair at the Motown Mansion features four of the homes on Sunday's tour, a strolling dinner, premium entertainment and dancing, swag bag, and a tour of the exclusive Motown Mansion which will not be featured on Sunday's tour.

Tour guests receive a commemorative program with histories and photographs of the homes. Our programs will be used at both events and we will have 1200 copies available. Attendees from across metro-Detroit who purchased tickets for these events will reference this program often.

For more information, email us at HHT@historicbostonedison.org.

SUBMISSION DEADLINE

Sponsorship agreement and payment are due by November 12, 2018.

Available Sponsorships

House Sponsor

\$1500 - 5 Available

- (2) tickets to Red Carpet Affair at the Motown Mansion - \$225 ticket level
- Signage in front of home on both event days
- Full-page ad in commemorative program
- Available display area in Cookie Reception room
- Recognition on house description and sponsorship pages in program
- Recognition on home tour webpage and social media channels

Red Carpet Affair - Dinner Sponsor *Sponsorship Filled*

\$1500 - ~~1 Available~~

- (4) tickets to Red Carpet Affair at the Motown Mansion - \$225 ticket level
- Recognition during dinner welcome speech
- Signage at dinner welcome area and on tables
- Full-page ad in commemorative program
- Signage during dinner
- Recognition on Red Carpet Affair description and sponsorship pages in program
- Recognition on home tour webpage and social media channels

Additional Available Sponsorships on Next Page

Available Sponsorships Cont.

Red Carpet Affair - Sips Sponsor

\$750 - 1 Available

- (2) tickets to Red Carpet Affair at the Motown Mansion - \$225 ticket level
- Signage at bar serving area
- Half-page ad in commemorative program
- Recognition on Red Carpet Affair description and sponsorship pages in program
- Recognition on home tour webpage and social media channels

Red Carpet Affair - Sweets Sponsor *Sponsorship Filled*

~~\$750 - 2 Available~~

- (2) tickets to Red Carpet Affair at the Motown Mansion - \$225 ticket level
- Signage at dessert serving area
- Half-page ad in commemorative program
- Recognition on Red Carpet Affair description and sponsorship pages in program
- Recognition on home tour webpage and social media channels

Red Carpet Affair - Valet Sponsor *Sponsorship Filled*

~~\$750 - 1 Available~~

- (2) tickets to Red Carpet Affair at the Motown Mansion - \$225 ticket level
- Signage at valet station
- Half-page ad in commemorative program
- Recognition on Red Carpet Affair description and sponsorship pages in program
- Recognition on home tour webpage and social media channels

Small Business Bus Sponsor

\$150 - 20 Available

Intended for local restaurants, bars, or retail establishments

- Signage at Holiday Home Tour check-in table and space for brochures
- Verbal recognition by bus tour guides
- Recognition on sponsorship page in program

Additional Information

All logos and/or ads must be received by November 21, 2018 for inclusion in the program book. This is a hard deadline. Standard text will be used if artwork is not received by deadline.

Program book is 6.5" x 8" and is printed in full color. Half-page ads included in sponsorship may be upgraded to a full-page for an additional \$50.

Please be sure to complete and submit the attached Sponsorship Agreement Form by November 12, 2018.

Thank you for your consideration!

44th Annual Holiday Home Tour & Red Carpet Affair at the Motown Mansion

SUBMISSION DEADLINE

Signed agreement and payment are due by November 12, 2018.

Ad Specifications and Cost

Please select one:

- Full Page (6.5" W x 8" H) \$300
- Half Page (6.5" W x 4" H) \$200

Available Sponsorships

Please select desired sponsorship(s):

- House Sponsorship \$1500
Red Carpet Affair Dinner *Filled* \$1500
- Red Carpet Affair Sips \$750
Red Carpet Affair Sweets *Filled* \$750
Red Carpet Valet *Filled* \$750
- Bus Sponsorship \$150
- Upgrade to full-page ad \$50

*Please be sure to check with HBEA for current sponsorship availability before submitting form

Important Notes

- All ads are printed in full color.
- Logos are preferred as vector files.
- Please provide a PDF or JPEG file format of ads
- Advertisement placement will be at the discretion of the program designer.
- Payment must be received by the submission deadline.
- There is a \$35 fee for returned checks.
- All logos and/or ads must be received by **November 21, 2018** for inclusion in the program book. This is a hard deadline. Standard text will be used if artwork is not received by deadline.

Learn more about us at
www.historicbostonedison.org

Payment Due Calculation

Cost of Ad	\$ _____
Cost of Sponsorship(s)	\$ _____
Additional Donation	\$ _____
Total Due	\$ _____

Business / Contact Information

Business Name

Address

City

State

Zip Code

Contact Person

Phone Number

Email

Signature

Date

Submission Options

Option 1:

Email HHT@historicbostonedison.org a completed agreement and request an electronic invoice for payment.

Option 2:

Mail completed agreement and check payable to: Historic Boston-Edison Assoc.

Mail to: Boston-Edison Home Tour
PO Box 02100, Detroit, MI 48202